Dear

I hope this message finds you well. I seek your approval to participate as an industry expert with B-Acads, a venture that fosters partnerships between industry and academia. It is widely recognized that there is a significant skills gap, and many companies are dissatisfied with the quality of graduates and postgraduates produced by academic institutions. B-Acads believes that industry plays a crucial role in shaping education. Industry involvement can significantly influence curriculum design, provide real-world examples to support academic content, and encourage collaboration on research activities, among other benefits.

By becoming a member of B-Acads, I would have the opportunity to engage with various initiatives at educational institutions, such as delivering guest lectures, serving on committees, acting as a chief guest, judging events, or even participating as a visiting faculty member.

I am dedicated to sharing my industry insights and expertise in a manner that aligns with our organization’s values and guidelines. I will ensure that I do not disclose any proprietary or sensitive information related to our organization, focusing instead on providing a broader perspective of the industry.

This opportunity aligns with our organization's commitment to community engagement and industry leadership. It can enhance our visibility and reputation within the academic community and provide a platform to inspire and guide the next generation of professionals.

I am more than happy to discuss the specifics of this role and the content I intend to share. I am committed to ensuring my participation aligns with our company’s standards and values. Please let me know if there are any considerations or conditions I should consider.

Thank you for considering my request. I am eager to receive your approval and any guidance you may have on this matter.

Best regards,